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# Survive & thrive

EIC Insight Report 2025  
VOLUME IX

**MEDIA PACK 2025**



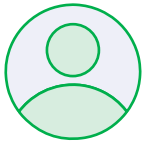


# Survive & Thrive

Get noticed by top operator and contractor judges, raise the profile of your organisation, and help shape government policy

The annual EIC Survive and Thrive Insight Report highlights and analyses the growth and development strategies deployed by our members.

Participate in our annual report through an interview with our CEO, Stuart Broadley, resulting in automatic entry into the **World Energy Supply Chain Awards (WESCA) 2025**.



**48,000+**  
Distribution\*

\*Total distribution: newsletter, Issuu and social media channels



## The Survive & Thrive Report is another great way to showcase your success!

Around **500 hard copies** were distributed at the World Energy Supply Chain Awards (WESCA) and other EIC events held in **London, Houston, Dubai, Rio de Janeiro and Kuala Lumpur**.



# Advertising Opportunities

Contact **Tereza Senos** at [tereza.senos@the-eic.com](mailto:tereza.senos@the-eic.com)  
Advertising order open **untill 25 April 2025**  
Survive & Thrive Report 2025 is **published in July 2025**

## PACKAGES

*\*opportunities available on first come first serve*

### 1. Full page position side-by-side your company case-study:

Elevate your brand awareness with a full-page, showcasing your company's products, services and more. Reach a targeted audience and gain visibility with the content of your choice.

Non-members	Members
<b>£ 1,299 + VAT</b>	<b>£999 + VAT</b>

### 2. Inside front cover:

Promote your company's services, products and more with an inside front-cover advertisement opportunity. Captivate your audience from the first glance, ensuring your brand receives prime exposure. Elevate your message and impact with this premium placement.

Non-members	Members
<b>£ 6,499 + VAT</b>	<b>£4,999 + VAT</b>

### 3. Inside back cover:

Make a lasting statement on the closing pages of the Survive & Thrive Report with our exclusive inside back cover advertisement. Capture the attention and raise your organisation's visibility with high-impact positioning.

Non-members	Members
<b>£ 2,749 + VAT</b>	<b>£1,849 + VAT</b>

### 4. Double-page position after case study section:

Maximise your company's exposure with our double-page advertisement opportunity. Seize the spotlight, connect with the reader, and promote your organization.

Non-members	Members
<b>£ 2,749 + VAT</b>	<b>£21,849 + VAT</b>

## ADVERTISEMENT DESIGN SERVICE

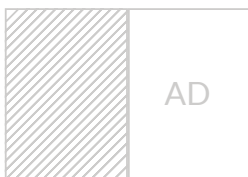


Interested in advertising in our report but don't have an ad ready? EIC also offers a **professional advertisement design service** at a predetermined cost. Let our team create a high-quality, visually impactful ad tailored to your brand and audience.

**FOR MORE INFORMATION, CONTACT US**



# Advertisement file specification



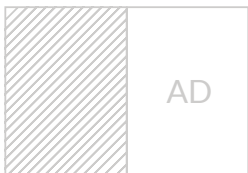
## Full page position:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



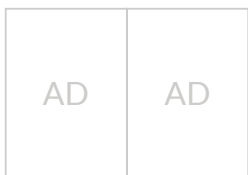
## Inside front cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Inside back cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Double page position:

- PDF format
- 420mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



### Survive & Thrive 2025 is format A4

Please set the resolution of digital files to 300dpi and keep the ad within its respective size limit listed above.

**Submit your ad until May 31st.**

## SECURE YOUR PLACE TODAY!

Contact **Tereza Senos** at [tereza.senos@the-eic.com](mailto:tereza.senos@the-eic.com)



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